



# International Journal of Humanities and Social Science Invention

e-ISSN: 2319 – 7722 p-ISSN: 2319 – 7714

## CERTIFICATE

It is certify that the paper entitled by “*The Strategies for Improving Customer Satisfaction in Chain Supermarkets*” has been published in *International Journal of Humanities and Social Science Invention (IJHSSI)*.

### **Your article has been published with following details:**

Author's Name: Yi-Chan Chung

Journal Name: *International Journal of Humanities and Social Science Invention (IJHSSI)*

Journal Web: [www.ijhssi.org](http://www.ijhssi.org)

Journal Type: *Online & Offline*

Review Type: *Peer Review Refereed*

Publication Year: 2023

Publication Month: March

Vol No.: 12

Issue No.: 03



**Editor-In-Chief**

*International Journal of Humanities and Social Science Invention (IJHSSI)*

E-mail ID: [ijhssi@invmails.com](mailto:ijhssi@invmails.com)

Web: [www.ijhssi.org](http://www.ijhssi.org)

**Impact Factor : 5.35**

**UGC Approval Serial Number: 4098 & UGC Journal Number: 47449**



# International Journal of Humanities and Social Science Invention

e-ISSN: 2319 – 7722 p-ISSN: 2319 – 7714

## CERTIFICATE

It is certify that the paper entitled by “*The Strategies for Improving Customer Satisfaction in Chain Supermarkets*” has been published in *International Journal of Humanities and Social Science Invention (IJHSSI)*.

### **Your article has been published with following details:**

Author's Name: Chen-Ho Chiu

Journal Name: *International Journal of Humanities and Social Science Invention (IJHSSI)*

Journal Web: [www.ijhssi.org](http://www.ijhssi.org)

Journal Type: *Online & Offline*

Review Type: *Peer Review Refereed*

Publication Year: 2023

Publication Month: March

Vol No.: 12

Issue No.: 03



**Editor-In-Chief**

*International Journal of Humanities and Social Science Invention (IJHSSI)*

E-mail ID: [ijhssi@invmails.com](mailto:ijhssi@invmails.com)

Web: [www.ijhssi.org](http://www.ijhssi.org)

**Impact Factor : 5.35**

**UGC Approval Serial Number: 4098 & UGC Journal Number: 47449**